## You are Invited

to the Cyprus-UK Business Association's event, "Northern Ireland: A Key Business Partner to Cyprus"



Monday, September 8th



17:00



PwC Experience Centre

(Demostheni Severi 43, Nicosia)

Dive into the opportunities of this partnership with a presentation by **Nick Lestas**, Honorary Consul of Cyprus to Northern Ireland, followed by an engaging discussion.

This is a unique opportunity for business leaders and ministry representatives to connect and explore collaborative ventures.

Don't miss out!

Organized by:









## Nicholas Lestas profile:

His Excellency Nicholas Lestas has been the Honorary Consul for Cyprus in Northern Ireland since 2004. Originally a specialist in Economic Development within Local Governance, Nicholas has worked in a number of roles including being part of the negotiating team for the Good Friday Agreement; Director of Development for Coleraine Borough Council; business Development Manager for the University of Ulster and for the last 20 years Management Consultant and owner of The Good Food and Wine Company, consulting with and acting as buyer, for over 60 small local artisan producers to create luxury hampers and gift boxes for corporates including Astrazenica, BT, Wembley Stadium, SSE Arena, Danske Bank, AIB Bank, Harbour Commissioners, and many more.

In 2012 Nicholas created an online presence to support the corporate client base www.thegoodfoodandwinecompany.com which has proved very successful. More recently I. 2022 Nick added to this by creating a .US site based in Pittsburgh and working in Dollars and a .EU site based in Dublin and working in Euro, to capitalise on Irish Americans and Irish living across Europe, who wish to send gifts back home to friends, relatives and work colleagues living in the UK and Ireland.

Since June 2025 Nicholas is also the President of the Consular Corps of Northern Ireland (CC-NI) an association of 39 full and honorary consuls who represent over 70,000 ethnic minority residents living and working in Northern Ireland.

As a Greek Cypriot living in Northern Ireland since 1990 and working in Economic and business development for over 37 years, Nicholas is passionate about the links, similarities, and opportunities these two small Island offer each other.

## Discover Northern Ireland: Your Gateway to Innovation, Growth & Global Impact

Northern Ireland is brimming with opportunity for Cypriot businesses ready to expand, collaborate, and thrive. This is because Northern Ireland holds a unique post-Brexit advantage—it enjoys direct access to both the UK internal market and the EU single market for goods. This dual access makes it an ideal base for Cypriot companies looking to expand their reach across Europe and the UK.

In addition Cyprus and Northern Ireland share a distinctive economic profile—both are home to a rich tapestry of small and medium-sized enterprises (SMEs). This creates fertile ground for collaboration, innovation, and mutual growth.

- Shared SME Strength: From family-run businesses to agile startups, both regions boast dynamic SME sectors that are primed for cross-border partnerships.
- Collaborative Potential: Joint ventures, co-development projects, and shared market strategies can help SMEs from both regions scale faster and more sustainably.
- Cultural Synergy: A shared entrepreneurial spirit and openness to innovation make Cyprus and Northern Ireland natural allies in business.

From advanced manufacturing and engineering to fintech, cybersecurity, and agri-tech, Northern Ireland offers a dynamic ecosystem powered by innovation and supported by world-class infrastructure. With strong economic and trade links, a vibrant financial services sector, and forward-thinking public governance, it's a place where ideas turn into impact.

Explore partnerships in **life and health sciences**, tap into the booming **low-carbon and green economy**, and benefit from city deals that foster cross-sector collaboration. Northern Ireland's renowned universities and **education pathways** offer rich talent pools and research excellence, while its celebrated **film, screen, music, and arts industries** provide cultural depth and creative synergy.

Whether you're seeking new markets, R&D opportunities, or to advance your strategic foothold in the UK and EU, Northern Ireland is a smart, connected, and welcoming destination for Cypriot enterprise.